

Mayfield Village Parks and Recreation Board Meeting

Thursday, January 11, 2024, 6:00 p.m.
Mayfield Village Civic Center

RECAP

Attending: Terrie Haycox, Steve Jerome, Troy Koch, Mary Murphy, Council President Steve Schutt, Meg Stifler, Kate Sullivan, Shane McAviney and Danielle Echt.

Introduction: Kate welcomed everyone to the meeting.

2023 Holiday Events Discussion/Review

- The Santa Ride went well. There were a lot of elves this year due to Debbie's grandchildren volunteering; they did a great job. There was a new Santa this year and he was a hit with everyone; thank you Santa!
- The Tree Lighting Ceremony went ahead without any issues. The 5th grade choir performed. This year donuts and hot cocoa were brought back. Thank you to the Recreation Board Members who helped serve the items.
- The Recreation Department is looking at possibly moving Tree Lighting to Friday and also adding some other activities to pictures with Santa.
- The numbers for the Holiday Decorating Contest continue to drop each year. It was discussed that this was probably a great contest to run during the Covid years but the novelty has worn off. Several Recreation Board Members said that their neighborhoods were well decorated but they were not entered into the contest; the contest created a great community atmosphere.
- The Menorah Lighting Ceremony had a bit of a smaller attendance this year but it went well. The lighter attendance may have been attributed to other worldly religious events. The event coordinator, Michael Wolfe, agreed that the Menorah Lighting Ceremony can move to 6:00 p.m. next year.

Spring/Summer Special Events

- Danielle will reach out to the Recreation Board Members for volunteering as the year's Special Events get closer.

Easter Party-Grove/Parkview area: Sat., April 6, 11:00 A-1:30 P

- The event will be after Easter due to the Leprechaun Trail event in mid March, the weather and Mayfield's Spring Break. If needed due to weather it still can be moved indoors.

Mother's Day Pancake Breakfast-Civic Center, Sun., May 12, 8:00 A-12:00 P

- The event will run the same as last year with Pizzazz cooking/providing the food. Prices remain the same as last year. In 2023 numbers did increase and there were a bunch of walk-ins.

Memorial Day Celebration-Whitehaven, Sun., May 26, 1:00-2:00 P

- Mary Singer continues to coordinate and the Recreation Department supports as needed. Volunteers may be needed to place flags on Saturday, May 25.

Cruise Night, Sat., June 8, 4:00-9:00 P

- Same time as last year with Wilson Mills closing at 5:00 p.m. There will be two bands again; one at the Yours Truly plaza and the other at Austin's. There will be a magic show at the gazebo and Family Entertainment in that area again. The local vendors will be participating again with the Village Butcher joining in this year. East Coast Custard and Freaky Fruit will be the food truck vendors.
- The Recreation Department is looking to increase the budget for Cruise Night; there has not been an increase in many years and it is difficult to book entertainment with today's prices. Quality services/vendors are needed whether it be entertainers or bands.

Independence Day Celebration-Parkview Pool/Grove, Sat., June 29, 11:30 A-10:00 P

- Activities will be similar to previous years. Marketing will be similar to 2023. Last year had low attendance due to rain. The budget did increase to accommodate increase in fireworks cost.

Mayfield Village Celebration-Parkview Pool/Grove, Sat., August 10, 11:30 A-9:30 P

- The committee members agreed that this is a nice event for residents. Activity at the pool may start slightly later than previous summers so that people stay at Parkview Pool and The Grove later. The Band FM77 will be playing at The Grove. They will be playing the Guardians of The Galaxy soundtrack while the movie is playing; it will not be in sync. People can bring their headphones (and a limited number will be available that night) so that they can listen to the actual movie while it's showing if they wish.

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Spring/Summer Programs

- Shane distributed the 2023 Mayfield Village Parks and Recreation Annual Report. It will be available online.
- The Summer Camp profit has increased. This profit helps subsidize other recreation programs/events.
- Parkview Pool will have some new programming this summer. Swim lessons are extremely popular; people outside of Mayfield Village pay a lot more. Management will remain the same except Jeff Gross will be added and will focus on Maintenance with Gary.
- Senior programs are going well with great partnerships with organizations such as Governor's Village and CPA.

Grove/Concert Series Update

- The winter concert series will be held in Reserve Hall. A couple rows of seats are held up front for Mayfield Village residents; first come first serve. Seats are released approximately 10 minutes before the concert begins.
- The Grove schedule is being finalized. Most of the bands increased substantially; if other communities continue to pay the higher rates then bands will continue to increase. Price negotiations have been easier with local bands.
- Projects: The food truck loop will be complete shortly as the poles still need to be installed for light. The loop can accommodate four trucks. The restroom project is moving along nicely; it should be complete in the Spring. There will be 8 stalls for females, 4 urinals and 2 stalls for men. There will be one unisex/family restroom. The building will not have heat or air conditioning but there will be exhaust fans to help with air flow. Most of the money for this project came from a grant. This should be the last construction project needed for The Grove.

Mayfield Memorial Scholarship in Honor of Debbie Hudacko

- Danielle submitted information to the school stating that Mayfield Village will offer \$3,500 to a Senior (or Seniors) for this scholarship. Once an interview day has been established, she will reach out to Recreation Board Members as three people will be needed to interview candidates. Because of collections at The Grove, the amount to offer a student (students) may increase in 2025.

Miscellaneous Discussion

- There was a brief discussion about the grants that Mayfield Village has received and if other communities are able to get grants. The county invests in the Village which in turn invests in the county itself. Mayfield Village has been able to match funds so that has been helpful when applying for the various grants. The Capital Improvement type grants are different than philanthropy type grants. Shane said because the Village has received so many grants recently, he will hold off on applying for a grant to improve Wiley Park. Allowing some time to elapse will give Mayfield Village a better chance to receive the funding. Shane will re-evaluate in 2025.
- Community Room rental increased. Rentals have not declined because of this; it is still in high demand.
- As of 2024, Progressive employees can no longer rent the Community Room (or Parkview/Wiley Pavilions). They will need a Village Resident to sponsor them.

Next Meeting: March 14, 2024, 6:00 p.m., Civic Center