
PARKS DEPARTMENT MEMORANDUM

TO: Mayor Bodnar, Council President, Members of Council, and Department Heads

FROM: Shane McAvinew, Director of Parks and Recreation

CC: Department Heads

Date: 10/30/23

Subject: Rookie Sports LLC – Council November 2023

Our partnership with Rookie Sports has continued to prove both successful and popular with the community in providing programs for ages 3-10. The additional programming has allowed the Parks and Recreation Department to continue expanding youth sports programming while increasing revenue. Upon reviewing actual year-to-date numbers for Youth Sports Programs from 2017 (\$20535.00) to 2023 (\$112,792.00), I estimate that we have grown to serve over 1000 more participants annually. This partnership has not only allowed the Parks Department to expand programming to the residents but this pass-through has generated additional revenue through Mayfield Village retaining an average 20% (\$22558.40) of all fees collected.

At the beginning of 2023, a purchase order was issued for \$55,000 I would like to request to increase the amount by \$10,500 to cover the cost for the remaining year.