ARCHITECTURAL REVIEW BOARD MEETING MINUTES Mayfield Village May 11, 2023

The Architectural Review Board met in regular session on Thurs, May 11, 2023 at 6:00 p.m. at the Mayfield Village Civic Center, Main Conference Room. Chairman Miozzi presided.

ROLL CALL

Present: Absent:

Mr. Carmen Miozzi, Chairman Mr. Tom Lawler, Chairman Pro Tem

Mr. Matt Phillips Mr. Steve Varelmann

Dr. Jim Triner

Also Present:

Mr. Daniel Russell, Building Commissioner

Ms. Deborah Garbo, Secretary

CONSIDERATION OF MEETING MINUTES: April 27, 2023

Mr. Miozzi, seconded by Mr. Phillips made a motion to approve the minutes of April 27, 2023 as written.

ROLL CALL

Ayes: Mr. Miozzi, Mr. Phillips, Mr. Russell
Nays: None Motion Carried
Minutes Approved

PROPOSAL

1. Monument Signs (2) Yours Truly Restaurant
Plaque Replacements 6675 Wilson Mills Rd.
Musca Properties, LLC
Fast Signs

OPEN PORTION

Chairman Miozzi called the meeting to order. We have one proposal before us tonight, monument sign plaque replacements for YTR, 6675 Wilson Mills Rd., Musca Properties. Whoever is here to present, please state your name for the record and take us through your proposal.

Doug Lieblich introduced himself, I work for Yours Truly. We're proposing because we've updated our branding. In our Solon store, there are two monuments that we have plaques in which are exactly the same. We want to update this store with the remodeling of one of our kitchen and bar stores.

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Chairman Miozzi stated, I don't know if you were around when we originally did the plaza and they did all the re-signing to try and keep the Village consistent. With this proposal being a black background, my concern is it's going to stand out more than the other ones. We're looking to keep it consistent and uniform. We'd be looking for black letters on the sign and white background vs. white letters and black background.

Doug Lieblich replied, I understand.

Mr. Phillips stated, as Carmen said, this should be black lettering and white background which would be consistent with every other sign. I imagine even the landlord would want the consistency, the Village would want them all the same.

Doug Lieblich stated, the landlord told me he was fine with whatever you guys decide.

Chairman Miozzi stated, originally all the signs on the building we said black and white and backlit. Yes, this is black and white but if we don't keep it consistent, then someone may come in with red & blue. My opinion is that we should go with black lettering and white background to keep consistent. Especially since YTR is a corner, it's a staple of that building and you guys have more than enough signage.

Doug Lieblich replied, I know and we're not allowed to change the signage on the building. We're just looking for the plaque changes because the ones that are out there are dingy.

Mr. Russell stated, if you stay the same, you would not have to be in front of the Board. The reason you're here is because of the change.

Doug Lieblich replied, I understand. That's the branding.

Chairman Miozzi stated, I know that the one on Chagrin and the one in Mentor have stand alone buildings. We've enforced this before.

Chairman Miozzi stated, we'll take a vote, but that's my thoughts on it. The signage, we don't have a problem with the lettering.

Mr. Phillips asked, can we table it and have him come back?

Chairman Miozzi replied, unless he can say at this point that he's willing to change it, reverse it, then I can make a note on the drawing and it would be approved.

Doug Lieblich replied, I cannot say that. I didn't ask about that before. This is our branding, the white on black.

DECISION

Mr. Miozzi, seconded by Mr. Phillips made a motion to approve the Monument Signs plaque replacements for Yours Truly Restaurant, 6675 Wilson Mills Rd. as proposed.

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ROLL CALL

Ayes: None

Nays: Mr. Miozzi, Mr. Phillips, Mr. Russell

Motion Carried Drawings Denied.

Chairman Miozzi stated, your next step would be to talk to your company and see what they want to do. Your proposal was not approved.

Mr. Russell stated, if you go back to the original, you won't have to come back to the Board. I can approve the original version, black lettering and white background.

Doug Lieblich replied, I appreciate that. Thank you.

ADJOURNMENT

Mr. Miozzi, seconded by Mr. Phillips, made a motion to adjourn the meeting.

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Ayes: All **Motion Carried**

Nays: None Meeting adjourned at 6:05 p.m.

Chairman	Secretary